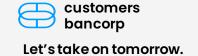


"A Digital-Forward Super-Community Bank" Investor Presentation: Q4 2022 / FY 2022

## Forward-Looking Statements



In addition to historical information, this presentation may contain "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. These forward-looking statements include statements with respect to Customers Bancorp, Inc.'s strategies, goals, beliefs, expectations, estimates, intentions, capital raising efforts, financial condition and results of operations, future performance and business. Statements preceded by, followed by, or that include the words "may," "could," "should," "pro forma," "looking forward," "would," "believe," "expect," "anticipate," "estimate," "intend," "plan," "project", or similar expressions generally indicate a forward-looking statement. These forward-looking statements involve risks and uncertainties that are subject to change based on various important factors (some of which, in whole or in part, are beyond Customers Bancorp, Inc.'s control). Numerous competitive, economic, regulatory, legal and technological events and factors, among others, could cause Customers Bancorp, Inc.'s financial performance to differ materially from the goals, plans, objectives, intentions and expectations expressed in such forward-looking statements, including: The impact of the ongoing pandemic on the U.S. economy and customer behavior, the impact that changes in economy have on the performance of our loan and lease portfolio, the market value of our investment securities, the demand for our products and services and the availability of sources of funding, the continued success and acceptance of our blockchain payments system; the effects of actions by the federal government, including the Board of Governors of the Federal Reserve System and other government agencies, that effect market interest rates and the money supply; the actions that we and our customers take in response to these developments and the effects such actions have on our operations, products, services and customer relationships, higher inflation and its impacts, and the effects of changes in accounting standards or policies. Customers Bancorp, Inc. cautions that the foregoing factors are not exclusive, and neither such factors nor any such forward-looking statement takes into account the impact of any future events. All forward-looking statements and information set forth herein are based on management's current beliefs and assumptions as of the date hereof and speak only as of the date they are made. For a more complete discussion of the assumptions, risks and uncertainties related to our business, you are encouraged to review Customers Bancorp, Inc.'s filings with the Securities and Exchange Commission, including its most recent annual report on Form 10-K for the year ended December 31, 2021, subsequently filed quarterly reports on Form 10-Q and current reports on Form 8-K, including any amendments thereto, that update or provide information in addition to the information included in the Form 10-K and Form 10-Q filings, if any. Customers Bancorp, Inc. does not undertake to update any forward-looking statement whether written or oral, that may be made from time to time by Customers Bancorp, Inc. or by or on behalf of Customers Bank, except as may be required under applicable law. This does not constitute an offer to sell, or a solicitation of an offer to buy, any security in any state or jurisdiction in which such offer, solicitation or sale would be unlawful.



### **Customers Bancorp Snapshot**

# A forward thinking super-community bank focused on superior customer service through high-tech, high-touch model



### **Community Banking**

Regional C&I, Investment CRE, Multifamily, SBA and Residential Mortgages with presence in Northeast and limited presence in Carolinas, Florida and Texas

Checking & Saving accounts, CDs, Credit Cards



### **Corporate & Specialty Banking**

National corporate niche businesses, including Fund Finance<sup>1</sup>, Real Estate Specialty Finance, Financial Institutions Group (FIG), Loans to Mortgage Companies, Equipment Finance, Tech & Venture and Healthcare



### **Digital Banking**

Consumer – Checking & Saving accounts, Personal/Student Loans, Credit Cards

Commercial – Fintech Banking (BaaS/MPL), Transaction Banking (Payments & Treasury Services, CBIT™), SMB Bundle and Credit Cards

### Customers Bancorp, Inc.

NYSE: CUBI

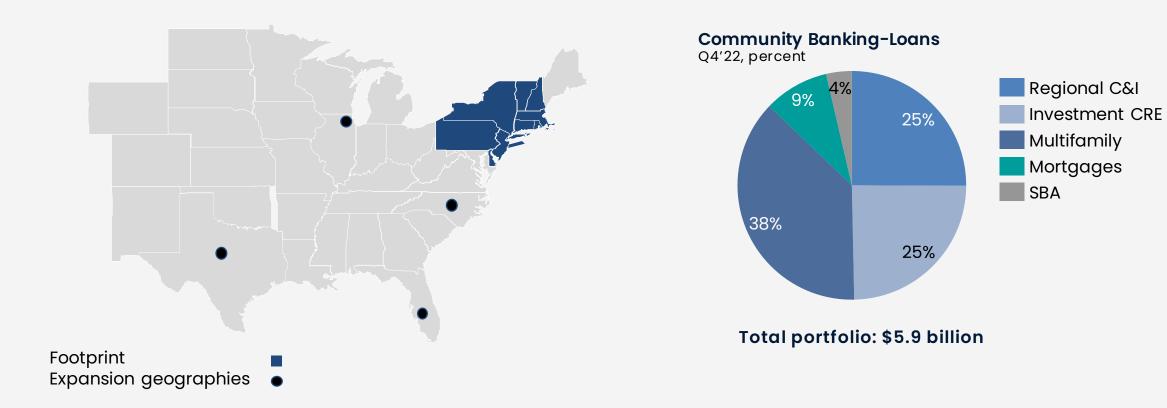
Headquarters	West Reading, PA
Offices <sup>1</sup>	33
FTE Employees	668
Market Capitalization As of 01/20/2023	\$1.0B
Total Assets	\$20.9B
Tangible Book Value <sup>2</sup>	\$38.97
Share price As of 01/20/2023	\$31.12

Data as of 12/31/2022, unless otherwise noted.

- (1) Offices includes branches, executive offices, Private Banking Offices and Loan Production Offices.
- (2) Non-GAAP Measure, refer to Appendix for reconciliation.

# Community Banking: Single point of contact model delivers best in class customer service with branch-lite footprint



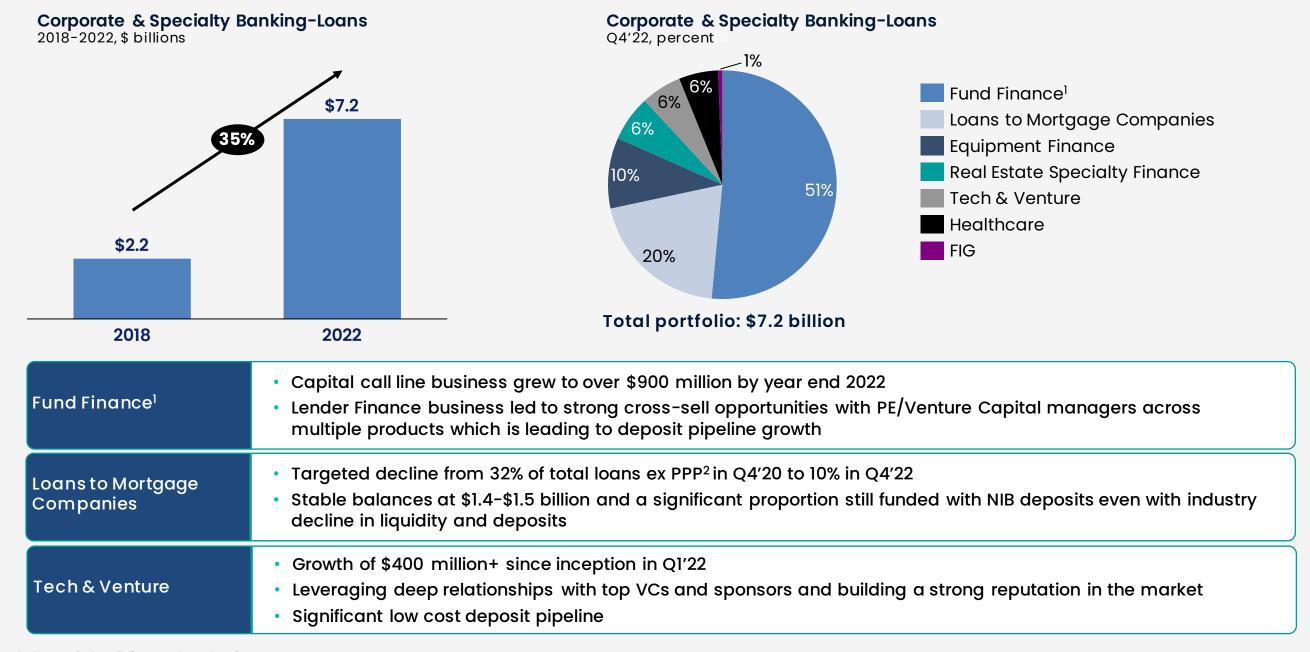


Regional C&I	<ul> <li>Deep community ties resulting in primary banking relationship, with only 7 traditional branches</li> <li>40% market share in home market</li> </ul>
Multifamily	Long standing relationships with local owners, generational families and investors
SBA	<ul> <li>Top 40 nationwide SBA lender</li> <li>96% of portfolio in Q4'22 is government guaranteed</li> </ul>

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# Corporate & Specialty Banking: Highly experienced, specialized teams serving corporate clients through diversified product offering

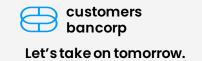


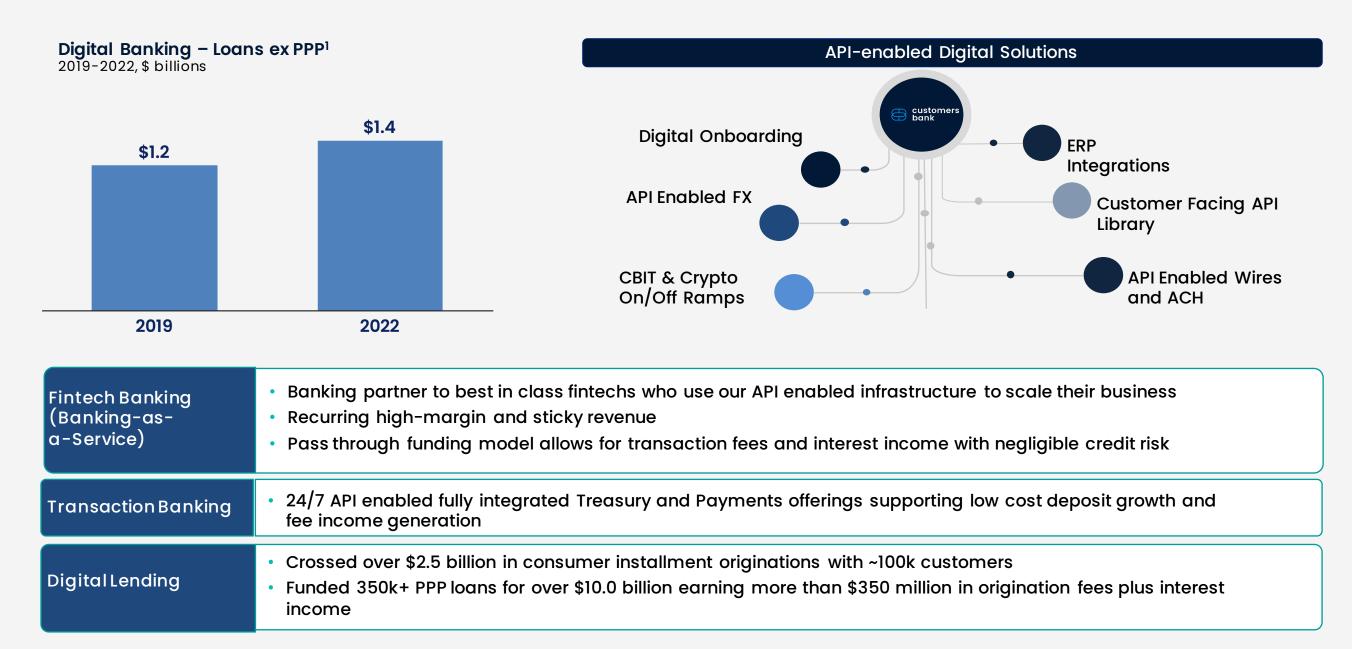


<sup>1.</sup> Includes Capital Call lines and Lender Finance

Non-GAAP Measure, refer to Appendix for reconciliation.

# Digital Banking: Strong growth in lending and fees while attracting significant deposits





# 26% annual growth in total deposits

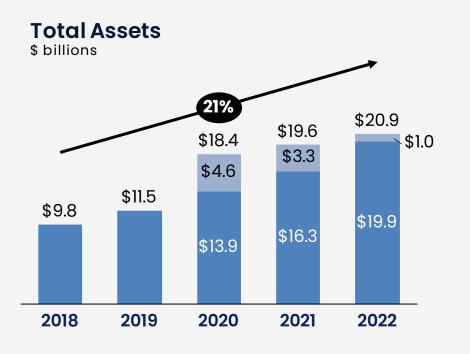
\$8.4 billion increase in total assets ex PPP<sup>1</sup> (2019-2022) as PPP loans were reinvested into core loans and AFS portfolio

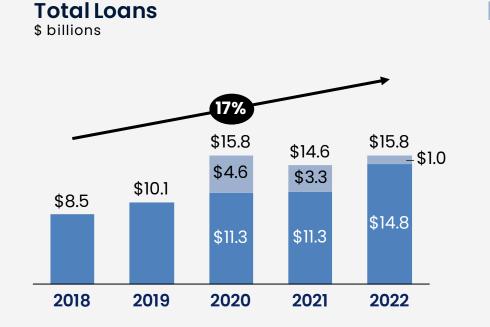
Continued loan growth will be fueled by normalization of AFS portfolio

# Customers Bank has demonstrated continued organic growth while maintaining low credit risk profile



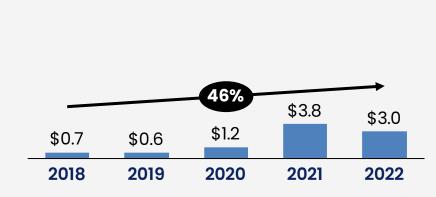
PPP







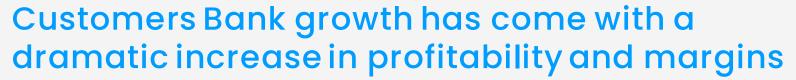




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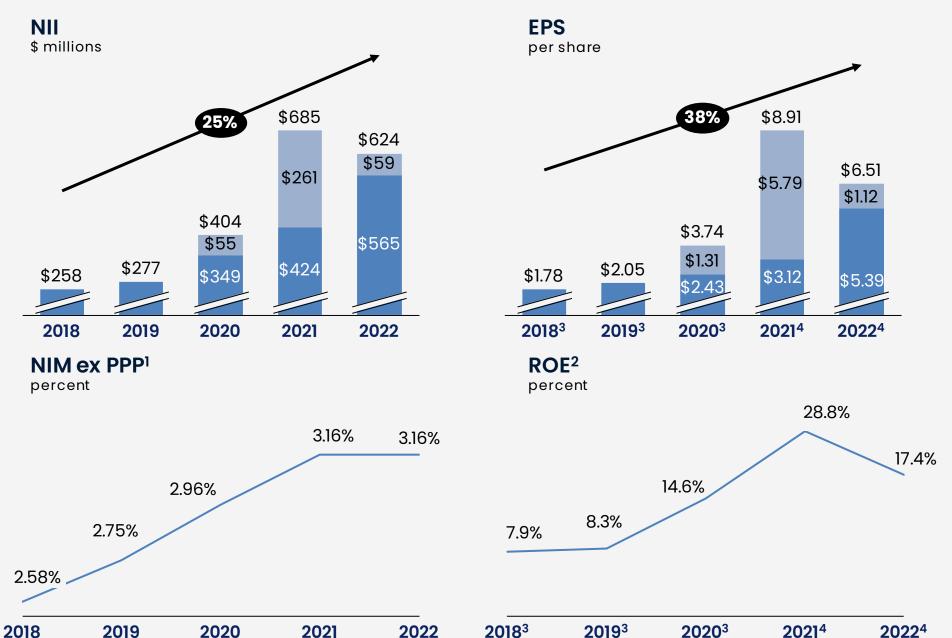
1. Non-GAAP Measure, refer to Appendix for reconciliation.

Recurring earnings power has increased ~2.5x since 2019





PPP



<sup>8</sup> 

# Highlights – GAAP



Q4'22 (vs. Q4'21)

Highlights	Profitability	Balance Sheet	Credit
Diluted EPS \$0.77   \$6.51	2.67% vs. 4.14% <b>NIM</b>	\$20.9B +7% Total Assets	0.15% -10 bps NPA Ratio
Net income <sup>1</sup> \$25.6 M   \$218.4 M	0.55% vs. 2.08% <b>ROAA</b>	\$15.8B +8% Total Loans and Leases	\$30.7M -38% NPLs
ROCE 8.0%   17.4%		\$18.2B +8% Total Deposits	<b>426.0%</b> vs. 277.7% Reserves to NPLs

# Highlights - Adjusted/Core



Q4′22	FY'22
-------	-------

Q4'22 (vs. Q4'21)1

Highlights	Profitability	Balance Sheet	Credit
Core EPS ex PPP <sup>1,2,3</sup> \$1.37   \$5.65 +28% +27%	2.87% vs. 3.12% NIM <sup>1</sup> ,2	\$19.9B +22% Core Assets <sup>1,2</sup>	0.15% -10 bps NPA Ratio <sup>4</sup>
Core earnings ex PPP <sup>1,2,3</sup> \$45.3 M   \$190.0 M +23% +27%	0.93% vs. 0.80 Core ROAA ex PPP <sup>1,2</sup>	\$14.8B +31% Total Loans and Leases <sup>1,2</sup>	\$30.7M -38% NPLs <sup>4</sup>
Core ROCE <sup>1</sup> 12.4%   20.4%	1.67% vs. 1.37% Adjusted PTPP ROAA ex PPP <sup>1,2</sup>	\$18.2B +8% Total Deposits <sup>4</sup>	<b>426.0%</b> vs. 277.7% Reserves to NPLs <sup>4</sup>

<sup>1.</sup> Non-GAAP Measure, refer to Appendix for reconciliation.

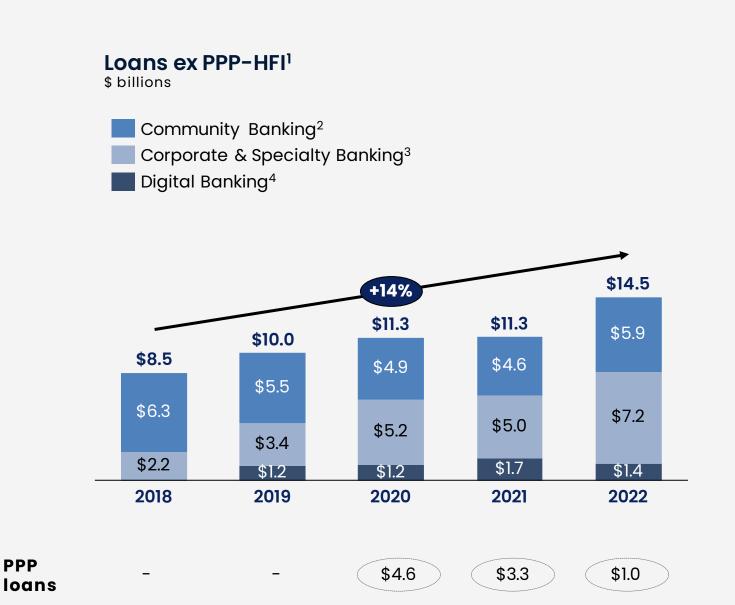
Ex PPP

<sup>3.</sup> Adjusted for pre-tax provision release of \$36.8 million, or \$0.86 per diluted share, from the sale of \$500 million of consumer installment loans in Q3 2022

<sup>4.</sup> GAAP metric

## Strong core bank loan growth driven by low credit risk Corporate & **Specialty Banking vertical**





- HFI loan growth ex PPP<sup>1</sup>: +\$0.3B (2%) QoQ, +\$3.2B (28%) YoY
- Net growth of \$0.3B in Q4'22 driven by Corporate & Specialty Banking (\$0.2B) and Community Banking (\$0.1B)
- Corporate & Specialty Banking primary growth driver in 2022. These are high credit quality verticals targeting 300+ bps spread over SOFR

**PPP** 

<sup>1.</sup> Non-GAAP Measure, refer to Appendix for reconciliation

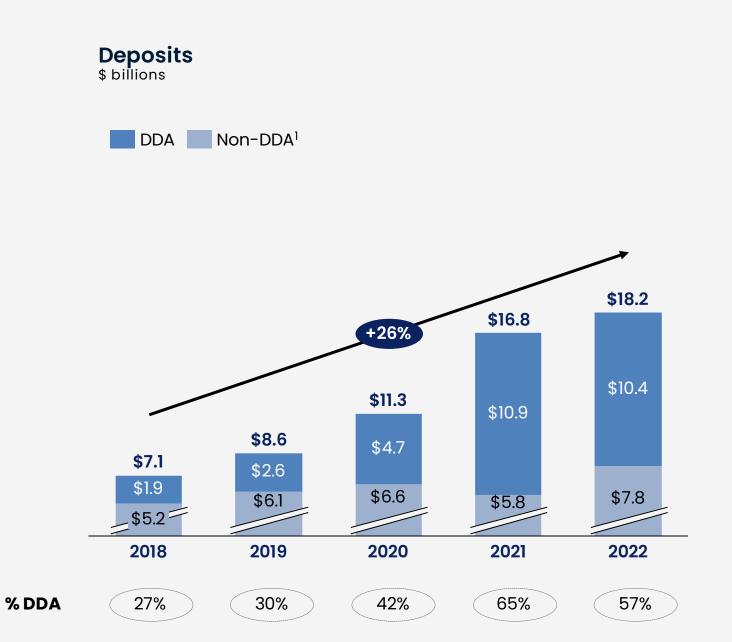
<sup>2.</sup> Includes Multifamily (\$2.2B), Regional C&I (\$1.5B), Investment CRE (\$1.5B), Mortgages (\$0.5B), SBA (\$0.2B)

<sup>3.</sup> Includes Capital Call lines & Lender Finance (\$3.7B), Loans to Mortgage Companies (\$1.4B), Equipment Finance (\$0.7B), Real Estate Specialty Finance (\$0.5B), Tech & Venture (\$0.4B), Healthcare (\$0.4B)

<sup>4.</sup> Consumer Installment HFI portfolio

## Significant deposit growth while increasing share of DDAs



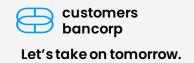


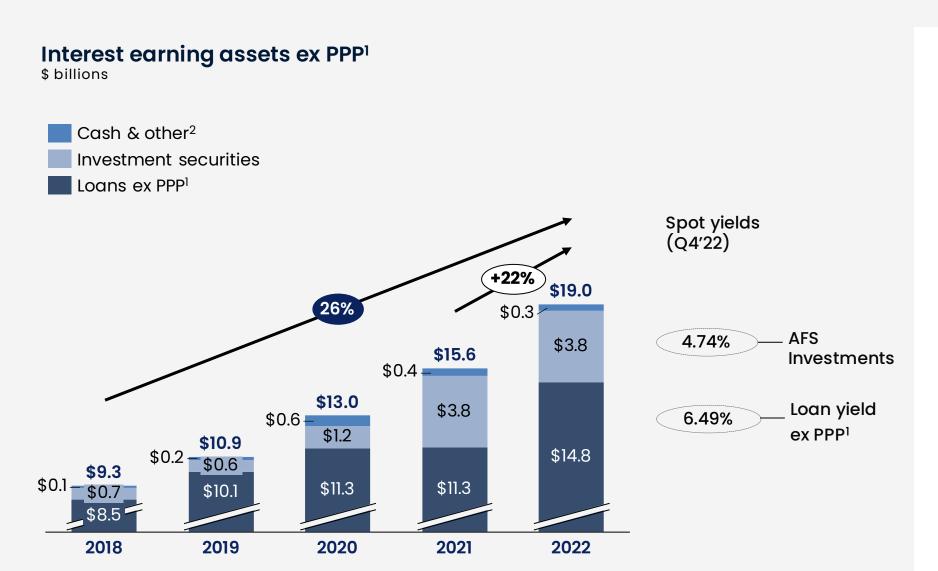
- Total deposit growth: +\$1.4BYoY, 8% YoY
- Proportion of DDAs has increased from 27% in 2018 to 57% in 2022 and is well above the pre-pandemic levels
- Mix shift and organic growth has resulted in 52% CAGR for DDAs
- Institutional customers' shift from NIB to IB DDAs was the primary driver behind higher interest expense in Q4'22

1. Non-DDA includes savings, money market and CDs

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# Continued upside from reinvestment of lower yielding assets into higher yielding assets





- \$1.5 billion cash flows from AFS and PPP to be reinvested at 400 bps higher than the current yield
- Investment securities at 20% of IEA ex PPP provides capacity for loan growth at much higher yields

\$55

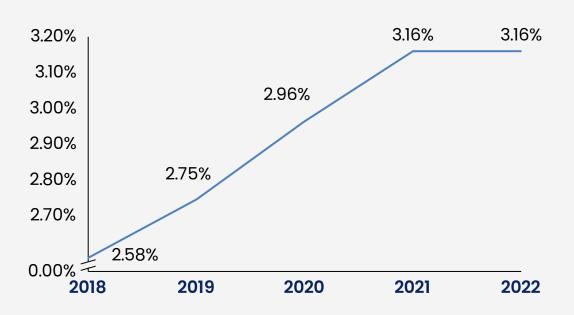
\$261

\$60



- NII growth driven by strong loan growth in C&I including specialty lending verticals
- Total PPP NII of ~\$376 million in the last 3 years





- Significant margin expansion since 2018
- Disciplined loan pricing despite remix into low credit risk floating rate verticals
- Higher than usual average cash balances in Q4'22 had negative impact of ~3bps on Q4'22 margin

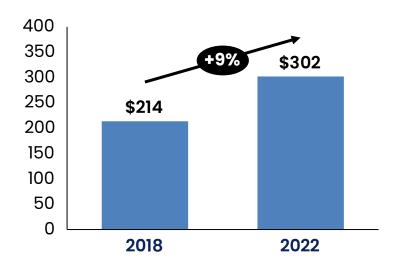
NII

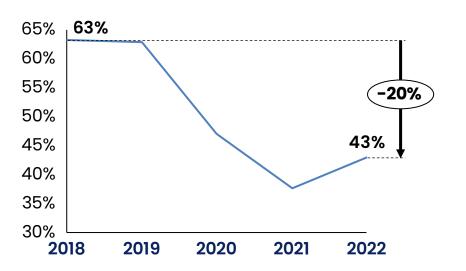
# Material improvement in efficiency ratio and strong positive operating leverage



## Core non-interest expense<sup>1,2</sup> \$ millions

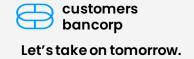
# Core efficiency ratio<sup>1,2</sup>

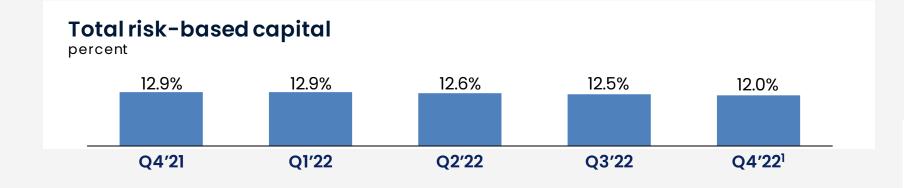




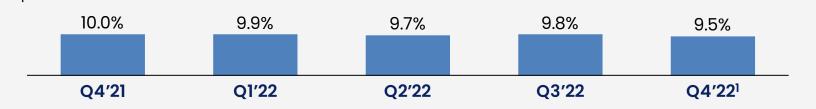
- Efficient business model and Operational Excellence related productivity improvements have led to substantial improvement in our efficiency ratio
- 2018-22 CAGR- Core non-interest expense<sup>1,2</sup>: +9%, PPNR: +20%

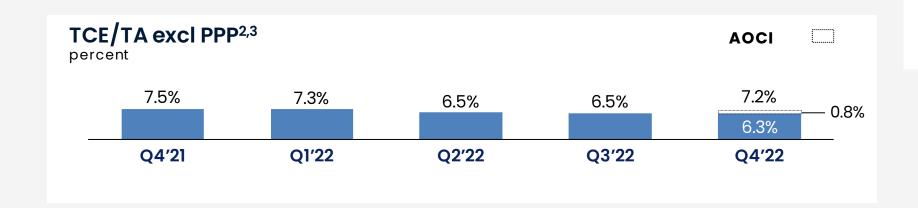
# Strong capital position





### **CET1 risk-based capital** percent

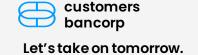


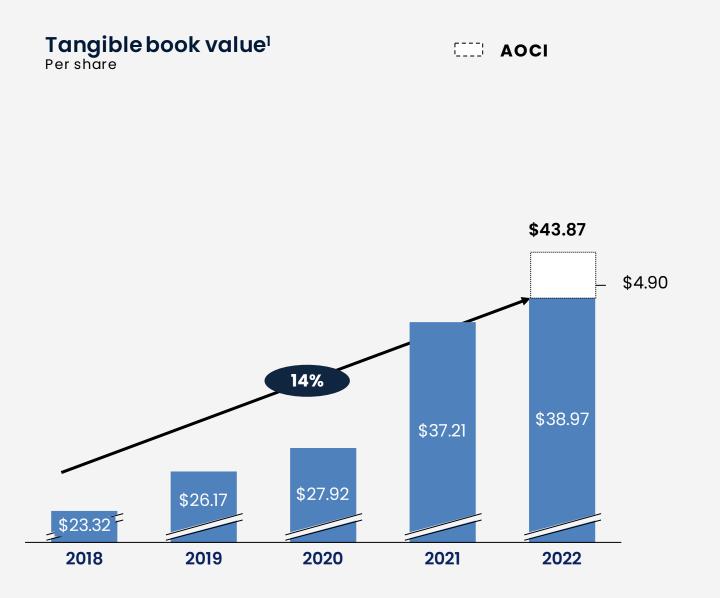


- Total risk-based capital and **CET1 risk-based capital within** the operating range and well above the regulatory thresholds
- TCE/TA excluding PPP<sup>2,3</sup> and AOCI was 7.2% in Q4'22

<sup>1.</sup> Capital ratios are estimated pending final regulatory report.

# Consistent growth in tangible book value





- Tangible book value<sup>1</sup> has increased by 14% CAGR since 2018 or ~1.7x compared to 1.02x for Mid-Cap Banks<sup>2</sup>
- Tangible book value<sup>1</sup>
  increased by ~5% in 2022
  despite AOCI headwinds

<sup>1.</sup> Non-GAAP Measure, refer to Appendix for reconciliation.

<sup>2.</sup> Mid-Cap Banks represented by the KRX index.

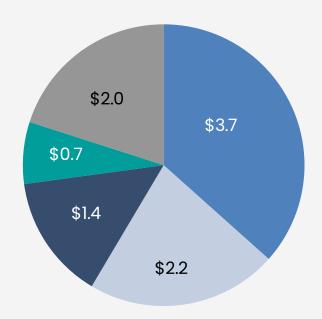
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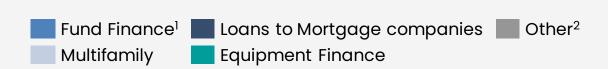
### ~70% of loan book and 90% of loan growth in low-to-no credit risk verticals



### Low-to-no Credit Risk Loan Portfolio

Q4'22, \$ billions





~70% of loan book and 90% of loan growth in 2022 (\$3.1 billion out of total \$3.5 billion) was in low-to-no risk credit risk verticals

### Fund Finance<sup>1</sup>

- No experienced losses since inception in 2015
- Asset-based structure provides solid credit enhancement

### Multifamily

- Only \$3.7 million in losses since inception in 2010
- All loans originated with LTV of < 75%. Average DSCR of ~1.47

### Loans to Mortgage companies

- Only \$4.5 million in losses since inception in 2010
- "Agency" product continues to comprise a majority of the portfolio (~90%)

### **Equipment Finance**

- Only \$100k in losses since inception in 2015
- Target markets that are less susceptible to economic stress

<sup>1.</sup> Includes Capital Call lines and Lender Finance

<sup>2.</sup> Includes Mortgages, Real Estate Specialty Finance, Tech & Venture, Healthcare and SBA government guaranteed

## Credit quality remains strong and reserves are over 400% of NPLs



<b>NPL</b> \$ millions				
\$50	\$44	\$28	\$28	\$31
Q4'21	Q1′22	Q2′22	Q3′22	Q4′22
Commercial N	CO			
0.01%		0.05%	0.22%	0.08%1,3
	-0.02%			
Q4′21	Q1′22	Q2′22	Q3′22	Q4′22
Consumer NCopercent	0			
1.47%	1.42%	1.61% <sup>2,3</sup>	1.80%	2.53%
Q4′21	Q1′22	Q2′22	Q3′22	Q4′22
Total NCO percent				
0.21%	0.21%	0.30% <sup>2,3</sup>	0.47%	0.42% <sup>1,3</sup>
Q4′21	Q1′22	Q2′22	Q3′22	Q4′22
NPA as percen percent	t of total ass	ets		
0.25%	0.23%_	0.14%	0.14%	0.15%
Q4'21	Q1′22	Q2′22	Q3′22	Q4'22

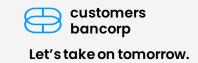
- Reserves/NPLs was 426.0% at Q4'22
- Credit quality remains excellent as evidenced by NPAs/Total Assets of only 0.15% at Q4'22
- The Bank has also undertaken several steps to minimize loss risk given the current and forward-looking economic environment

Metrics	2022	Outlook for FY 2023
Loans ex PPP <sup>1</sup>	\$14.8 billion	Low-mid single digits growth
Deposits	\$18.2 billion	Flattish with focus on reducing high-cost deposits
NIM ex PPP <sup>1</sup>	3.16%	2.85-3.05%
Core non interest expense ex BMTX <sup>1</sup>	\$245 million	8-10% growth
Tax rate	22%	22-24%
Core EPS ex PPP <sup>1,2</sup>	\$5.65	\$6.00-6.25
Core ROCE <sup>1</sup>	20.4%	15.0%+
CET1 ratio	9.5%	9.5%
Tangible book value <sup>1</sup>	\$38.97	\$45.00+
Buyback	0.8 million shares	1.9 million shares+

# customers bank

Let's take on tomorrow.

## Key Investment Highlights



- 1 Well positioned to manage the risks of dynamic environment
- Moderating growth in this environment to maintain/expand margin, improve capital ratios while maintaining profitability
- Selective in growing loans, emphasizing growth in no-to-low risk credit verticals
- Exceptional credit quality and strong capital ratios
- o Significant **positive operating leverage** driven by prudent expense management
- 2 Strong balance sheet with ample liquidity and funding
- Well positioned for meaningful share repurchases as we look to moderate growth and aggressively buyback stock in the near term
- o ~\$9.0 billion in available liquidity to weather any market shocks
- 3 Strong offense to drive strong performance over the medium term
- Demonstrated industry leading proprietary technological capabilities as a high-tech, high-touch bank
- Strengthened presence and reputation in local markets laying the foundation for continued loan and deposit growth and team recruitment
- Long term investments in fee-generation capabilities
- 4 Attractive Valuation
  - Trading at ~0.8X¹ tangible book value and ~5X¹ 2023E consensus.
  - Buyback authorization of ~1.9 million shares

### **ANALYST COVERAGE**



B. Riley Financial, Inc.

D.A. Davidson Companies

**Peter Winter** 

**Hovde Group** 

David Bishop

**Jefferies Group LLC** 

Casey Haire

Keefe, Bruyette & Woods Inc.

Michael Perito

Maxim Group Inc.

Michael Diana

Piper Sandler Companies

Frank Schiraldi

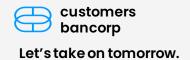
Stephens Inc.

**Matt Breese** 

Wedbush Securities Inc.

David Chiaverini

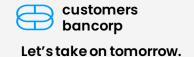
# Liquidity



Liquidity Sources (\$000's)	4Q22	3Q 22	2Q 22	1Q 22	4Q 21	YOY Change
Cash and Cash Equivalents	\$455,807	\$404,465	\$245,178	\$274,600	\$518,032	(\$62,225)
FHLB Available Borrowing Capacity	\$2,265,499	\$2,999,524	\$2,924,637	\$3,213,767	\$1,798,374	\$467,124
FRB Available Borrowing Capacity	\$2,510,189	\$2,557,704	\$244,802	\$214,908	\$191,000	\$2,319,189
Investments (MV AFS + HTM)						
US Gov't & Agency Debt	\$0	\$0	\$0	\$0	\$0	\$0
Agency & Non-Agency MBS & CMO	\$1,811,633	\$1,844,043	\$1,900,917	\$2,194,349	\$1,838,872	(\$27,238)
Municipals	\$0	\$7,351	\$7,737	\$7,950	\$8,430	(\$8,430)
Corporates	\$595,253	\$532,655	\$546,336	\$593,749	\$580,046	\$15,207
ABS <sup>1</sup>	\$1,394,388	\$1,421,075	\$1,160,160	\$1,347,981	\$1,364,227	\$30,161
Other AFS	\$26,485	\$24,864	\$24,771	\$25,824	\$25,575	\$910
Less: Pledged Securities HTM	(\$16,749)	(\$17,464)	(\$19,325)	(\$16,972)	(\$11,315)	(\$5,433)
Net Unpledged Securities	\$3,811,010	\$3,812,525	\$3,620,596	\$4,152,881	\$3,805,835	\$5,176
Total	\$9,042,505	\$9,774,219	\$7,035,212	\$7,856,156	\$6,313,241	\$2,729,264

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### Credit: Allowance for Credit Losses for Loans and Leases



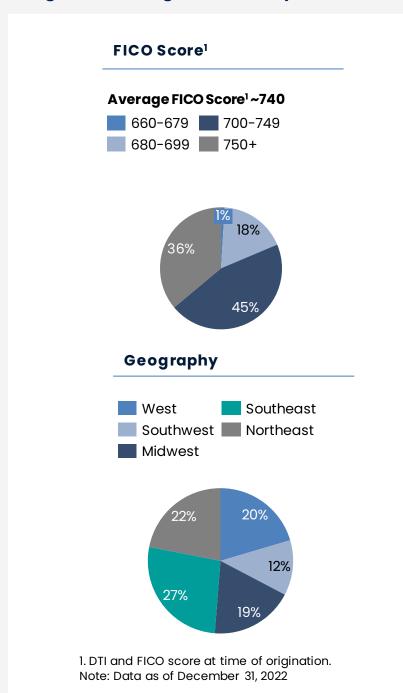
		December 31, 2022							
(\$ in thousands)	Amortized	Amortized Cost			: Lifetime Loss Rate				
Loans and Leases Receivable:									
Commercial:									
Multifamily	\$	2,213,019	\$	14,541	0.66%				
Commercial and Industrial		6,672,830		17,582	0.26%				
Commercial Real Estate Owner Occupied		885,339		6,454	0.73%				
Commercial Real Estate Non-Owner Occupied		1,290,730		11,219	0.87%				
Construction		162,009		1,913	1.18%				
Total Commercial Loans and Leases Receivable	\$	11,223,927	\$	51,709	0.46%				
Consumer:									
Residentialrealestate	\$	497,952	\$	6,094	1.22%				
Manufactured housing		45,076		4,430	9.83%				
Installment		1,377,939		68,691	4.99%				
Total Consumer Loans Receivable	\$	1,920,967	\$	79,215	4.12%				
Total Loans and Leases	\$	13,144,894	\$	130,924	1.00%³				

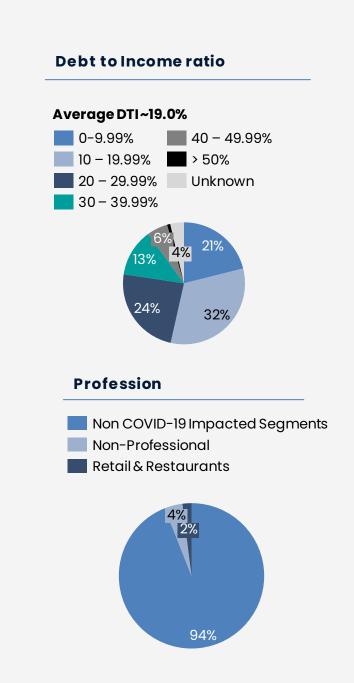
Utilized Moody's December 2022 baseline and adverse forecast scenario with qualitative adjustments for Q4 2022 provision.
 Excludes loans to mortgage companies reported at fair value, loans held for sale and PPP Loans.
 Non-GAAP measure, refer to non-GAAP reconciliation schedules

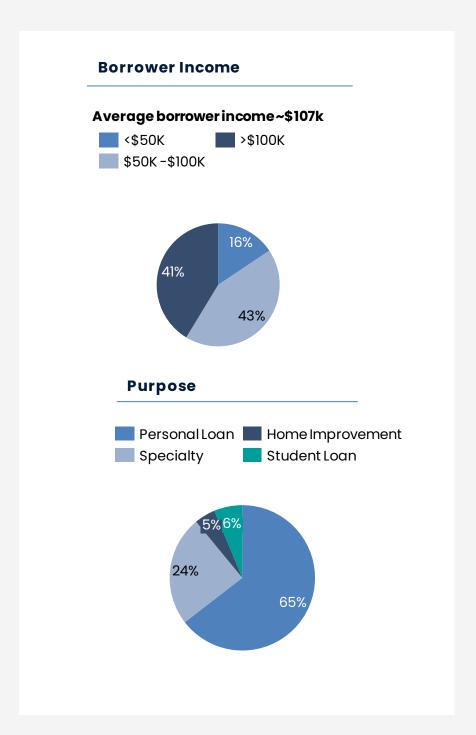
### **Consumer Installment Loans**

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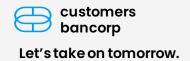
### Weighted average life of ~1.7 years





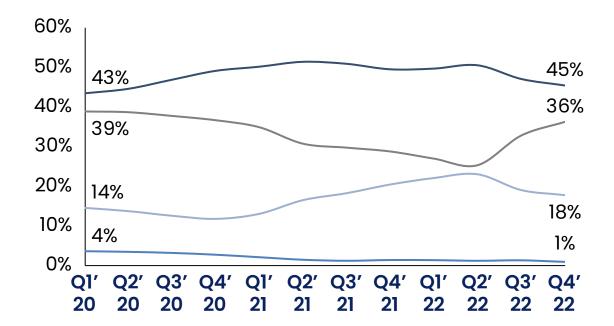


### **CUBI Consumer Loans – Portfolio Characteristics**



### Portfolio FICO<sup>1</sup> score trends

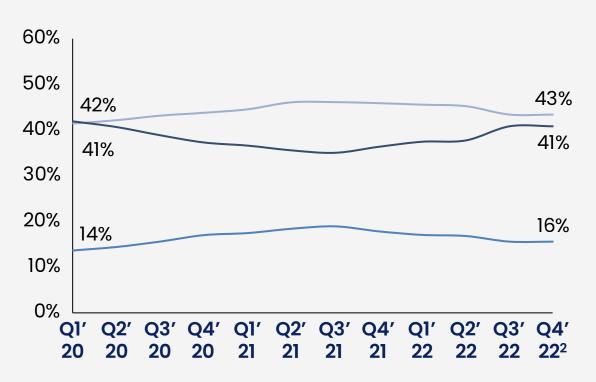
- <del>---</del> 660-679
- **—** 680-699
- **—** 700-749
- <del>---- 750+</del>



- No consumer loans with FICO score < 660
- 81% of consumer loans with FICO score greater than 700
- Loans with FICO scores>750 increase from 25% in Q2'22 to 36% in Q4'22

### Portfolio borrower income trends

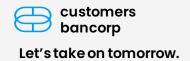
- <50k
- 50k-99.99k
- --->100k



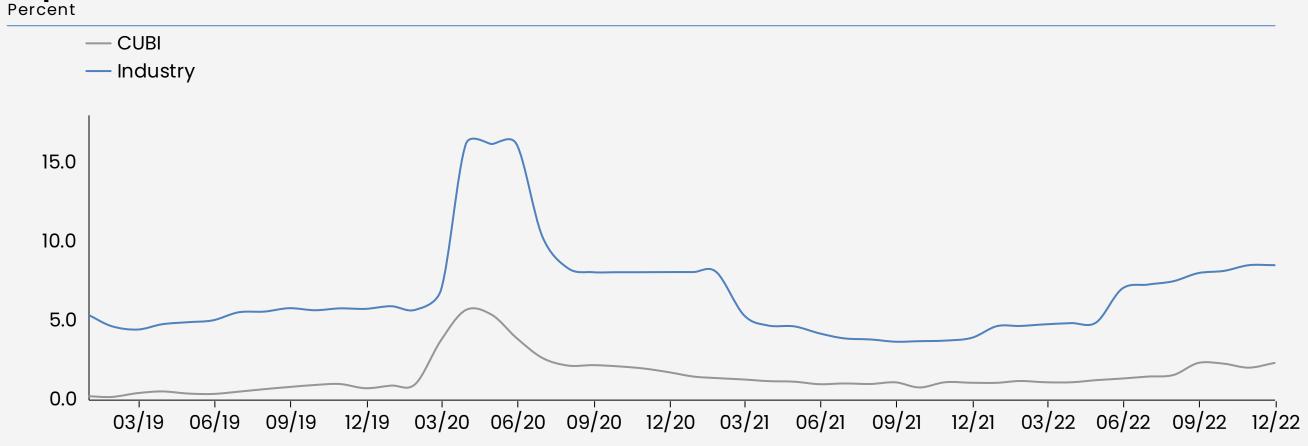
- 84% of consumer loans with borrower income greater than 50k
- 41% of consumer loans with borrower income greater than 100k

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# CUBI Consumer installment loans impairment remains well below industry levels and underwriting

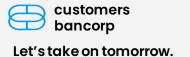


### Impairment of consumer installment loans



- CUBI portfolio impairment well below industry levels
- CUBI portfolio has outperformed since origination and continues to perform better than underwriting

### Reconciliation of Non-GAAP Measures - Unaudited



Customers believes that the non-GAAP measurements disclosed within this document are useful for investors, regulators, management and others to evaluate our core results of operations and financial condition relative to other financial institutions. These non-GAAP financial measures are frequently used by securities analysts, investors, and other interested parties in the evaluation of companies in Customers' industry. These non-GAAP financial measures exclude from corresponding GAAP measures the impact of certain elements that we do not believe are representative of our ongoing financial results, which we believe enhance an overall understanding of our performance and increases comparability of our period to period results. Investors should consider our performance and financial condition as reported under GAAP and all other relevant information when assessing our performance or financial condition. The non-GAAP measures presented are not necessarily comparable to non-GAAP measures that may be presented by other financial institutions. Although non-GAAP financial measures are frequently used in the evaluation of a company, they have limitations as analytical tools and should not be considered in isolation or as a substitute for analysis of our results of operations or financial condition as reported under GAAP.

The following tables present reconciliations of GAAP to non-GAAP measures disclosed within this document.



### Core Earnings, Excluding PPP -Customers Bancorp

(\$ in thousands, not including per share amounts)

per share amounts)		C	Q4 2022	(	Q3 2022		Q2 2022		Q1 2022		c	4 2021		Twelve M	onths Ended Decer	nber 31,
		USD	Per Share	USD	Per Share	USD	Per Share	USI	Per Share	u	SD	Per Share	USD	Per Share	USD	Per Share
GAAP net income to common shareholders Less: PPP net income (loss) (after	\$ 2	25,623 \$		61,364 \$	1.85	\$ 56,519 \$		\$ 74,896			647 \$	2.87	\$218,402 \$		\$300,134 \$	
tax)	(5	5,956)	(0.18)	5,846	0.18	13,066	0.39	24,713	0.72	64,3	323	1.87	37,669	1.12	195,050	5.79
Net income to common shareholders, excluding PPP Reconciling items (after tax): Net loss from discontinued	:	31,579	0.95	55,518	1.67	43,453	1.29	50,183	3 1.46	34,3	324	1.00	180,733	5.39	105,084	3.12
operations		-	-	-	-	-	-			1,5	85	0.05	-	-	39,621	1.18
Severance expense		-	-	1,058	0.03	-	-				-	-	1,058	0.03	1,517	0.05
Impairments on fixed assets and leases		-	-	126	0.00	705	0.02	220	0.01	1,	.118	0.03	1,051	0.03	1,118	0.03
Merger and acquisition related expenses Loss on sale of consumer		-	-	-	-	-	-		-		-	-	-	-	320	0.01
installment loans		-	-	18,221	0.55	-	-				-	-	18,221	0.54	-	-
Legal reserves		-	-	-	-	-	-	-			-	-	-	-	897	0.03
(Gain) losses on investment securities		13,543	0.41	1,859	0.06	2,494	0.07	1,030	0.03		43	0.00	18,926	0.56	(26,015)	(0.77)
Loss on sale of foreign subsidiaries		-	-	-	-	-	-				-	-	-	-	2,150	0.06
Loss on cash flow hedge derivative terminations		-	-	-	-	-	-				-	-	-	-	18,716	0.56
Derivative credit valuation adjustment		202	0.01	(358)	(0.01)	(351)	(0.01)	(736	(0.02)	(18	30)	(0.01)	(1,243)	(0.04)	(1,285)	(0.04)
Deposit relationship adjustment fees		-	-	-	_	-	_				-	-	-	-	4,707	0.14
Loss on redemption of preferred stock		-	-	_	-	_	_				-	-	-	-	2,820	0.08
Core earnings, excluding PPP	\$ 4	15,324 \$	1.37 \$	76,424 \$	2.30	\$ 46,301	1.38	\$ 50,69	7 \$ 1.48	\$ 36,8	90 \$	1.07	\$218,746	6.51	\$149,650 \$	4.44

Less: After tax credit provision release Total Core earnings, excluding PPP and Provision release

	(28,807) (0	0.86)	-	-
Р	\$189,939 <b>\$</b>	5.65 \$	\$149,650 \$	4.44

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## Reconciliation of Non-GAAP Measures – Unaudited (Contd.)

0.93%

customers bancorp

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### Core Return on Average Assets, excluding PPP - Customers Bancorp

Core return on average assets, excluding PPP

**Twelve Months** (\$ in thousands) **Ended December 31,** 2022 Q4 2022 Q3 2022 Q2 2022 Q12022 Q4 2021 2021 63,912 \$ 228,034 \$ \$ 28,711 \$ \$ 76,761 \$ \$ 314,647 GAAP net income 58,650 100,669 Less: PPP net income (loss) (after tax) (5,956)64,323 37,669 5,846 13,066 24,713 195,050 58,066 \$ 36,346 34,667 45,584 \$ 52,048 \$ 190,365 \$ 119,597 Reconciling items (after tax): 1,585 Net loss from discontinued operations 39,621 Severance expense 1,058 1,058 1,517 220 1,118 1,051 Impairments on fixed assets and leases 126 705 1,118 Merger and acquisition related expenses 320 18,221 Loss on sale of consumer installment loans 18,221 Legalreserves 897 13,543 1,030 43 18,926 (Gains) Loss on sinvestment securities 2,494 (26,015)1,859 Loss on sale of foreign subsidiaries 2,150 Loss on cash flow hedge derivative terminations 18,716 (180)Derivative credit valuation adjustment (736)(1,243)202 (358)(351)(1,285)Deposit relationship adjustment fees 4,707 48,412 78,972 \$ 48,432 52,562 38,912 228,378 \$ Core net income \$ \$ \$ 161,343 Average total assets \$ 20,717,362 \$ 20,514,366 \$ 20,056,020 \$ 19,129,330 \$ 19,214,241 20,109,744 \$ 19,199,936

1.53%

0.97%

1.11%

0.80%

1.14%

0.84%

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# Reconciliation of Non-GAAP Measures – Unaudited (Contd.)



# Adjusted Net Income and Adjusted ROAA - Pre-Tax Pre-Provision, excluding PPP - Customers Bancorp

	 Q4 2022	Q3 2022	Q2 2022	Q1 2022	Q4 2021
GAAP net income	\$ 28,711	\$ 63,912	\$ 58,650	\$ 76,761	\$ 100,669
Less: PPP net income (loss) (after tax)	(5,956)	5,846	13,066	24,713	64,323
Net income, excluding PPP	\$ 34,667	\$ 58,066	\$ 45,584	\$ 52,048	\$ 36,346
Reconciling items:					
Income tax expense	7,136	17,899	18,896	19,332	12,993
Provision (benefit) for credit losses	28,216	(7,994)	23,847	15,997	13,890
Provision (benefit) for credit losses on unfunded commitments	153	254	608	(109)	352
Severance expense	-	1,363	-	-	-
Net loss from discontinued operations	-	-	-	-	1,585
Impairments on fixed assets and leases	-	162	914	286	1,260
Losses on sale of consumer installment loans	-	23,465	-	-	-
(Gains) losses on investment securities	16,909	2,394	3,232	1,339	49
Derivative credit valuation adjustment	252	(461)	(455)	(957)	(203)
Adjusted net income - pre-tax pre-provision, excluding PPP	\$ 87,333	\$ 95,148	\$ 92,626	\$ 87,936	\$ 66,272
Average total assets	\$ 20,717,362	\$ 20,514,366	\$ 20,056,020	\$ 19,129,330	\$ 19,214,241
Adjusted ROAA - pre-tax pre-provision, excluding PPP	1.67%	1.84%	1.85%	1.86%	1.37%

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customers

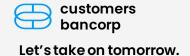
# Reconciliation of Non-GAAP Measures – Unaudited (Contd.)

### Core Return on Average Common Equity – Customers Bancorp

(\$ in thousands)								Twe	Ive Months Ended	December 31,
	 Q4 2022	Q3 2022		Q2 2022		Q1 2022	Q4 202	21	2022	2021
GAAP net income to common shareholders	\$ 25,623	\$ 61,364	\$	56,519	\$	74,896	\$ 98,647	\$	218,402 \$	300,134
Reconciling items (after tax):										
Net loss from discontinued operations	-	-		-		-	1,585		-	39,621
Severance expense	-	1,058		-		-	-		1,058	1,517
Impairments on fixed assets and leases	-	126		705		220	1,118		1,051	1,118
Merger and acquisition related expenses	-	-		-		-	-		-	320
Loss on sale of consumer installment loans	-	18,221		-		-	-		18,221	-
Legalreserves	-	-		-		-	-		-	897
(Gains) losses on investment securities	13,543	1,859		2,494		1,030	43		18,926	(26,015)
Loss on sale of foreign subsidiaries	-	-		-		-	-		-	2,150
Loss on cash flow hedge derivative terminations	-	-		-		-	-		-	18,716
Derivative credit valuation adjustment	202	(358)		(351)		(736)	(180)		(1,243)	(1,285)
Deposit relationship adjustment fees	-	_		-		-	-		-	4,707
Loss on redemption of preferred stock	 -	-		-		-	-		_	2,820
Core earnings	\$ 39,368	\$ 82,270	\$	59,367	\$	75,410	\$ 101,213	\$	256,415 \$	344,700
Average total common shareholders' equity	\$ 1,263,190	\$ 3 1,259,711	;	\$ 1,244,819	5	\$ 1,252,022	\$ 1,179,47	8\$	1,254,979 \$	1,043,906
Core return on average common equity	12.36%	25.91%		19.13%		24.43%	34.04	%	20.43%	33.02%

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# Reconciliation of Non-GAAP Measures – Unaudited (Contd.)



### Annualized Net Charge-Offs

(\$ in thousands, expect percentages)

_		Q4 2022			Q3 2022			Q2	2022			Q1 2022			Q4 2021	
_	Average balance	Net charge- offs/(recov eries)	Annualized net charge- off to average loans	Average o	-	Annualized net charge-off to average loans	Average balance	Net ch off (recov	. •	Annualized net charge-off to average loans	Average balance	Net charge- offs/ (recoveries)	Annualized net charge-off to average loans	Average		Annualized net charge-off to average loans
Total Commercial Loans and Leases Receivable	\$13,308,551	\$ 13,920	0.41%	\$13,202,090	\$ 7,402	0.22%	\$12,493,335	\$	1,588	0.05%	\$ 11,446,42	9 \$ (524)	-0.02%	\$12,363,770	\$ 289	0.01%
One-time related PPP charge-off		(11,044)	0.00%													
Adjusted Total Commercial Loans and Leases Receivable	13,308,551			13,202,090	7,402	0.22%	12,493,335		1,588	0.05%	11,446,42	9 (524)	-0.02%	12,363,770	289	0.01%
Total Consumer Loans Receivable One-time overdrawn charge-	2,079,452	13,244	2.53%	2,451,893	11,096	1.80%	2,425,163		11,893	1.97%	2,210,56	2 7,750	1.42%	1,971,600	7,293	3 1.47%
off Adjusted Total Consumer Loans and Leases Receivable	2,079,452	13,244	2.53%	2,451,893	11,096	1.80%	2,425,163		9,731	1.61%	2,210,56	2 7,750	1.42%	1,971,600	7,293	3 <b>1.47%</b>
Total loans and Leases	15,388,003	27,164	0.70%	15,653,983	18,498	0.47%	14,918,498		13,481	0.36%	\$ 13,656,99	91 \$ 7,226	0.21%	\$14,335,370	\$ 7,582	0.21%_
Adjusted Total Loans and Leases	\$ 15,388,003	\$ 16,120	0.42%	\$15,653,983	\$ 18,498	0.47%	\$ 14,918,498	\$	11,319	0.30%	\$ 13,656,99	91 \$ 7,226	0.21%	\$14,335,370	\$ 7,582	2 0.21%

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## Reconciliation of Non-GAAP Measures – Unaudited (Contd.)



### Core Efficiency Ratio - Customers Bancorp

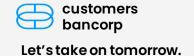
	 2022	2021	2020	2019	2018
GAAP net interest income	\$ 623,720	\$ 685,074	\$ 403,688	\$ 277,310	\$ 257,877
GAAP non-interest income	\$ 32,272	\$ 77,867	\$ 101,734	\$ 80,938	\$ 58,998
Loss upon acquisition of interest-only GNMA securities	-	-	-	7,476	_
Loss on sale of consumer installment loans	23,465	-	-	-	-
(Gains) losses on investment securities	23,874	(34,112)	(21,525)	(2,300)	20,293
Derivative credit valuation adjustment	(1,621)	(1,646)	7,448	1,066	-
Risk participation agreement mark-to-market adjustment	-	-	(1,407)	-	-
Unrealized losses on loans held for sale	-	-	2,565	-	-
Loss on sale of non-QM residential mortgage loans	-	-	-	782	-
Loss on sale of multifamily loans	_	-	_	-	1,161
Loss on cash flow hedge derivative terminations	_	24,467	_	-	_
Loss on sale of foreign subsidiaries	-	2,840	-	-	-
Core non-interest income	 77,990	69,416	88,815	87,962	80,452
Core revenue	\$ 701,710	\$ 754,490	\$ 492,503	\$ 365,272	\$ 338,329
GAAP non-interest expense	\$ 304,629	\$ 294,307	\$ 266,690	\$ 231,901	\$ 220,179
Severance expense .	(1,363)	(2,004)	(239)	(490)	(1,869)
Impairments on fixed assets and leases	(1,362)	(1,260)	-	-	_
Legalreserves	-	(1,185)	(1.362)	(2,000)	_
Merger & acquisition related expense	-	(418)	(2,106)	(100)	(4,391)
Deposit relationship adjustment fees	-	(6,216)	-	-	-
Core non-interest expense (1)	\$ 301,904	\$ 283,224	\$ 262,983	\$ 229,311	\$ 213,919
Core efficiency ratio (2)	 43.02%	37.54%	53.40%	62.78%	63.23%

<sup>1.</sup> Core non-interest expense for 2020 and prior years include BMTX non-interest expenses

<sup>2.</sup> Core efficiency ratio calculated as core non-interest expense divided by core revenue.

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# Reconciliation of Non-GAAP Measures – Unaudited (Contd.)



### Core non-interest expense, excluding BMTX- Customers Bancorp

	 2022
GAAP non-interest expense	\$ 304,629
Severance expense	(1,363)
Impairments on fixed assets and leases	(1,362)
Legalreserves	_
Merger & acquisition related expense	-
Deposit relationship adjustment fees	
Core non-interest expense (1)	\$ 301,904
Less: BMTX expenses	(57,044)
Core non-interest expense, excluding BMTX- Customers Bancorp	\$244,860

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# Reconciliation of Non-GAAP Measures – Unaudited (Contd.)



### Tangible Book Value per Common Share -Customers Bancorp

(\$ in thousands, except per share data)

	Q4 2022		Q3 2022	Q2 2022	Q1 2022	Q4 2021
GAAP - Total shareholders' equity	\$ 1,402,961	\$	1,386,931	\$ 1,353,390	\$ 1,377,406	\$ 1,366,217
Reconciling items:						
Preferred stock	(137,794)	(	(137,794)	(137,794)	(137,794)	(137,794)
Goodwill and other intangibles	(3,629)		(3,629)	(3,629)	(3,678)	(3,736)
Tangible common equity	\$ 1,261,538	\$ 1	,245,508	\$ 1,211,967	\$ 1,235,934	\$ 1,224,687
Common shares outstanding	32,373,697	32	2,475,502	32,449,486	32,957,847	32,913,267
Tangible book value per common share	\$ 38.97	\$	38.35	\$ 37.35	\$ 37.50	\$ 37.21

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# Reconciliation of Non-GAAP Measures – Unaudited (Contd.)

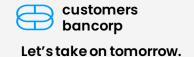


# Tangible Common Equity to Tangible Assets, Excluding PPP - Customers Bancorp

	Q4 2022	Q3 2022	Q2 2022	Q1 2022	Q4 2021
GAAP - Total shareholders' equity	\$ 1,402,961	\$ 1,386,931	\$ 1,353,390	\$ 1,377,406	\$ 1,366,217
Reconciling items:					
Preferred stock	(137,794)	(137,794)	(137,794)	(137,794)	(137,794)
Goodwill and other intangibles	(3,629)	(3,629)	(3,629)	(3,678)	(3,736)
Tangible common equity	\$ 1,261,538	\$ 1,245,508	\$ 1,211,967	\$ 1,235,934	\$ 1,224,687
					_
GAAPtotalassets	\$ 20,896,112	\$ 20,367,621	\$ 20,251,996	\$ 19,163,708	\$ 19,575,028
Reconciling items:					
Goodwill and other intangibles	(3,629)	(3,629)	(3,629)	(3,678)	(3,736)
PPP Loans	(998,153)	(1,154,632)	(1,570,160)	(2,195,902)	(3,250,008)
Tangible assets	\$ 19,894,330	\$ 19,209,360	\$ 18,678,207	\$ 16,964,128	\$ 16,321,284
Tangible common equity to tangible assets, excluding PPP	6.34%	6.48%	6.49%	7.29%	7.50%

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# Reconciliation of Non-GAAP Measures – Unaudited (Contd.)



# Total loans and leases, excluding PPP (Core loans) – Customers Bancorp

(\$ in thousands)

	Q4 2022	Q3 20	)22 Q2 2022	Q1 2022	Q4 2021
Total loans and leases	\$ 15,794,671	\$ 15,336,6	\$ 15,664,353	\$ 14,073,518	\$ 14,568,885
PPP loans	(998,153)	(1,154,6	32) (1,570,160)	(2,195,902)	(3,250,008)
Loans and leases, excluding PPP	\$ 14,796,518	\$ 14,182,0	56 \$ 14,094,193	\$ 11,877,616	\$ 11,318,877

## Total loans and leases, excluding PPP and Consumer HFS – Customers Bancorp

_	Q4 2022	Q3 202	Q2 2022	Q1 2022	Q4 2021
Total loans and leases	\$ 15,794,671	\$ 15,336,688	\$ 15,664,353	\$ 14,073,518	\$ 14,568,885
PPP loans	(998,153)	(1,154,632	(1,570,160)	(2,195,902)	(3,250,008)
Consumer HFS	(324,233)	(1,116	(2,459)	(3,003)	(16,254)
Total loans and leases, excluding PPP and consumer HFS	\$ 14,472,285	\$ 14,180,940	\$ 14,091,734	\$ 11,874,613	\$ 11,302,623



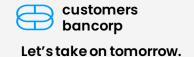
## Core Loans (Total loans and leases, excluding PPP) to total deposits - Customers Bancorp

(\$ in thousands)

	 2022		2021		2020	2019	2018
Total loans and leases	\$ 15,794,671	\$ 14,56	68,885	\$	15,832,251	\$ 10,051,074	\$ 8,545,001
PPP loans	(998,153)	(3,25	0,008)	(4	4,561,365)	-	<u>-</u>
Core Loans (Loans and leases, excluding PPP)	\$ 14,796,518	\$ 11,3	318,877	\$	11,270,886	\$ 10,051,074	\$ 8,545,001
Total Deposits	\$ 18,156,953	\$ 16,7	777,924	\$	11,309,929	\$ 8,648,936	\$ 7,142,236
Core Loans (Total loans and leases, excluding PPP) to total deposits	 81%		67%		100%	116%	120%

### Core assets (Total assets, excluding PPP - Customers Bancorp) (\$ in thousands)

	2022	2021	2020	2019	2018
GAAP - Total assets	\$ 20,896,112	\$ 19,575,028	\$ 18,439,248	\$ 11,520,717	\$ 9,833,425
PPP loans	(998,153)	(3,250,008)	(4,561,365)	-	_
Total assets, excluding PPP	\$ 19,897,959	\$ 16,325,020	\$ 13,877,883	\$ 11,520,717	\$ 9,833,425



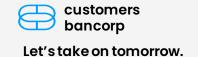
### Interest earning assets, excluding PPP - Customers Bancorp

(\$ in thousands)

	2022	2021	2020	2019	2018
Interest earning deposits	\$ 397,781	\$ 482,794	\$ 615,264	\$ 179,410	\$ 44,439
Investment securities, at FV	2,987,500	3,817,150	1,210,285	595,876	665,012
Investment securities held to maturity	840,259	_	-	_	
TotalInvestment	4,225,540	4,299,944	1,825,549	775,286	709,451
Total loan and lease receivable	15,794,671	14,568,885	15,832,251	10,051,074	8,545,001
PPP loans	(998,153)	(3,250,008)	(4,561,365)	_	
Total loan and lease receivable, exculding PPP	14,796,518	11,318,877	11,270,886	10,051,074	8,545,001
Total interest earning assets, excluding PPP	\$ 19,022,058	\$ 15,618,821	\$ 13,096,435	\$ 10,826,360	\$ 9,254,452

## Core Loans (Total loans and leases, excluding PPP and Consumer HFS) – Customers Bancorp

	2022		2021	2020	2019	2018
Total loans and leases	\$ 15,794,671	\$ 1	14,568,885	\$ 15,832,251	\$ 10,051,074	\$ 8,545,001
PPP loans	(998,153)	(3	3,250,008)	(4,561,365)	-	-
Consumer HFS	(324,233)		(16,254)	(6,152)	(3,455)	(1,507)
Core Loans (Loans and leases, excluding PPP and consumer HFS)	\$ 14,472,285	\$	11,302,623	\$ 11,264,734	\$ 10,047,619	\$ 8,543,494

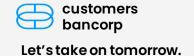


## Coverage of credit loss reserves for loans and leases held for investment, excluding PPP – Customers Bancorp

	Q4 2022	Q3 2022	Q2 2022	Q1 2022	Q4 2021
Loans and leases receivable	\$ 14,143,047	\$ 13,762,374	\$ 13,783,155	\$ 12,314,757	\$ 12,268,306
PPP loans	(998,153)	(1,154,632)	(1,570,160)	(2,195,902)	(3,250,008)
Loans and leases held for investment, excluding PPP	\$ 13,144,894	\$ 12,607,742	\$ 12,212,995	\$ 10,118,855	\$ 9,018,298
Allowance for credit losses on loans and leases	\$ 130,924	\$ 130,197	\$ 156,530	\$ 145,847	\$ 137,804
Coverage of credit loss reserves for loans and leases held for investment, excluding PPP	1.00%	1.03%	1.28%	1.44%	1.53%

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# Reconciliation of Non-GAAP Measures – Unaudited (Contd.)



### Net Interest Income, Excluding PPP - Customers Bancorp

	Q4 2022	Q3 2022	Q2 2022	Q1 2022	Q4 2021
GAAP net interest income	\$ 135,137	\$ 159,032	\$ 164,852	\$ 164,699	\$ 193,694
PPP net interest income	2,791	(9,632)	(18,946)	(34,615)	(78,647)
Net interest income, excluding PPP	\$ 137,928	\$ 149,400	\$ 145,906	\$ 130,084	\$ 115,047
Net Interest Margin, Tax Equivalent, Excluding PPP - Customers	 	 	 	 	 
<b>Bancorp</b> (\$ in thousands)					
(\$ III tilousulus)	Q4 2022	Q3 2022	Q2 2022	Q1 2022	Q4 2021
GAAP net interest income	\$ 135,137	\$ 159,032	\$ 164,852	\$ 164,699	\$ 193,694
PPP net interest income	2,791	(9,632)	(18,946)	(34,615)	(78,647)
Tax-equivalent adjustment	342	334	270	239	276
Net interest income, tax equivalent, excluding PPP	\$ 138,270	\$ 149,734	\$ 146,176	\$ 130,323	\$ 115,323
GAAP average total interest earning assets	\$ 20,211,028	\$ 20,021,455	\$ 19,525,936	\$ 18,572,308	\$ 18,576,433
Average PPP loans	 (1,065,919)	(1,349,403)	(1,863,429)	(2,641,318)	 (3,898,607)
Adjusted average total interest earning assets	\$ 19,145,109	\$ 18,672,052	\$ 17,662,507	\$ 15,930,990	\$ 14,677,826
Net interest margin, tax equivalent, excluding PPP	2.87%	 3.18%	 3.32%	3.32%	 3.12%
Loan Yield, excluding PPP – Customers Bancorp (\$ in thousands)					
(\$ in thousands)	Q4 2022	Q3 2022	Q2 2022	Q1 2022	Q4 2021
Interest income on loans and leases	\$ 218,740	\$ 200,457	\$ 168,941	\$ 157,175	\$ 198,000
Interest on PPP loans	 (7,249)	 (14,666)	 (20,572)	 (36,894)	 (82,086)
Interest on loans and leases, excluding PPP	\$ 211,491	\$ 185,791	\$ 148,369	\$ 120,281	\$ 115,914
Average loans and leases	\$ 15,388,003	\$ 15,653,983	\$ 14,918,498	\$ 13,656,991	\$ 14,335,370
Average PPP loans	(1,065,919)	(1,349,403)	(1,863,429)	(2,641,318)	(3,898,607)
Adjusted average total interest earning assets	\$ 14,322,084	\$ 14,304,580	\$ 13,055,069	\$ 11,015,673	\$ 10,436,763
Loan yield, excluding PPP	5.86%	5.15%	4.56%	4.43%	4.41%



### Net Interest Income, excluding PPP - Customers Bancorp

(\$ in thousands)

	 2022	2021	2020	2019	2018
GAAP - net interest income	\$ 623,720	\$ 685,074	\$ 403,688	\$ 277,310	\$ 257,877
PPP net interest income	 (60,402)	(261,279)	(54,583)	-	<u> </u>
Net interest income, excluding PPP	\$ 563,318	\$ 423,795	\$ 349,105	\$ 277,310	\$ 257,877

## Net Interest Margin, Tax Equivalent, Excluding PPP - Customers Bancorp

	202	2 202	2020	2019	2018
GAAP net interest income PPP net interest income	\$ 623,72 (60,402			\$ 277,310 -	\$ 257,877 -
Tax-equivalent adjustment	1,18			735	685
Net interest income, tax equivalent, excluding PPP	\$ 564,50	3 \$ 424,94	2 \$ 349,979	\$ 278,045	\$ 258,562
GAAP average total interest earning assets Average PPP loans	\$ 19,588,37 (1,724,659			\$ 10,123,708 -	\$ 10,011,799 -
Adjusted average total interest earning assets	\$ 17,863,71	5 \$ 13,458,129	9 \$ 11,812,160	\$ 10,123,708	\$ 10,011,799
Net interest margin, tax equivalent, excluding PPP	3.16	% 3.16%	2.96%	2.75%	2.58%